

LOTERÍA

CELEBRATING MEXICAN CULTURE

**MEXICAN IS
HERDEZ™**



HERDEZ® LOTERÍA

Lotería is a game of chance, much like Bingo. The deck, composed of various pictures, celebrates Mexican culture and meals. In Mexico, the caller often uses witty sayings and riddles to call out the images to the crowd. For instance, the star may be called as “*the sailor’s guide*” and the bird may be called as “*You’ve got me jumping to it like a bird on a branch!*”



WHAT YOU’LL NEED TO PLAY

- **2-8 Players** (each will need one Lotería Tabla Board)
- **24-96 Beans or Tokens** depending on how you play
- **A Designated Caller**

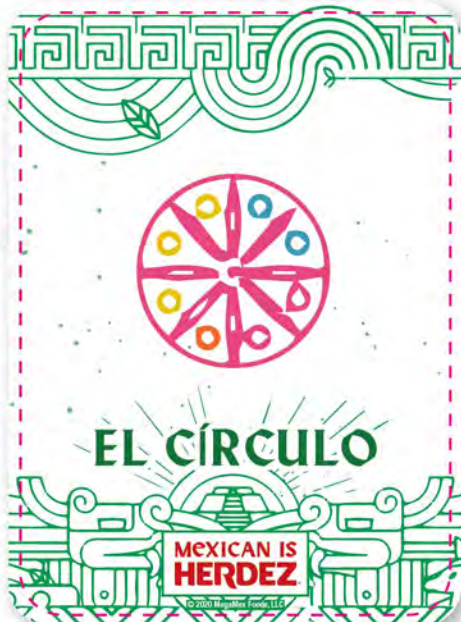
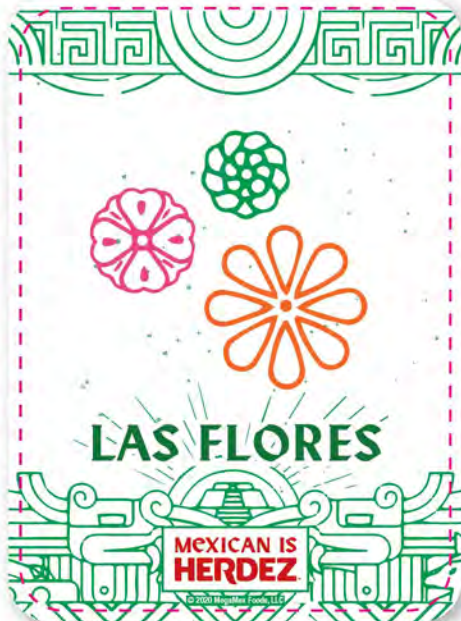
HOW TO PLAY

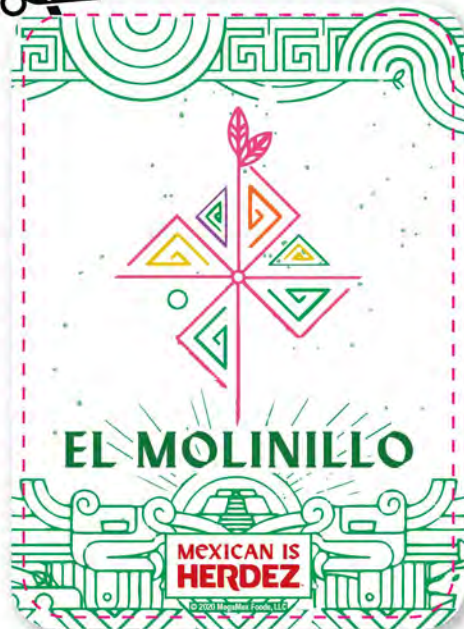
- Print the **Lotería Cards** and **Tabla Boards**.
Color the pictograms for a one-of-a-kind deck!
- Cut out the individual cards and shuffle them.
- Each player needs at least one **Tabla Board** and **Beans** or other **Tokens** to mark revealed **Lotería Cards**.
- One by one, the caller picks a card from the **Lotería Card Deck** and announces the name.
- Players locate the matching image on their **Tabla Board** and mark it with a **Bean** or **Token**.

HOW TO WIN

- The first person to match four in a row: **Vertical, Horizontal, Diagonal** or one in each of the **Four Corners** wins.
- Alternatively, the players could choose to **Fill the Entire Board** to completion.
- Once the goal has been met, the player shouts out “**¡LOTERÍA!**”
- Reshuffle the cards to begin the game again.









MOLCAJETE

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LAS MARACAS

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LOS CHILES

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LA CALAVERA

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EL MAIZ

MEXICAN IS
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EL LORO

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LA FIESTA

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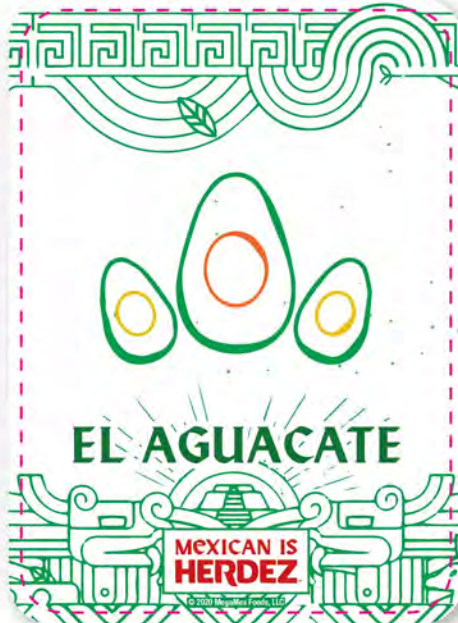
LA SOLDADERA

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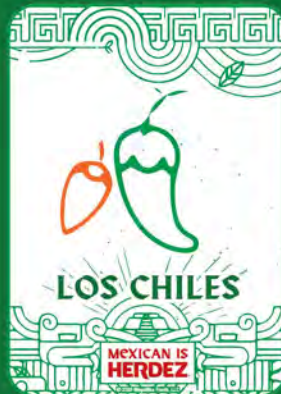


XOLOITZCUINTLE

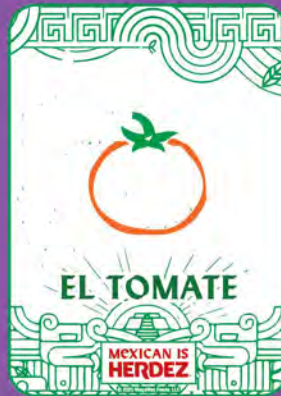
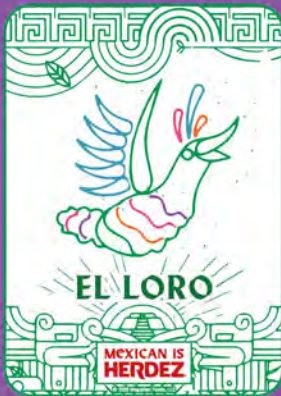
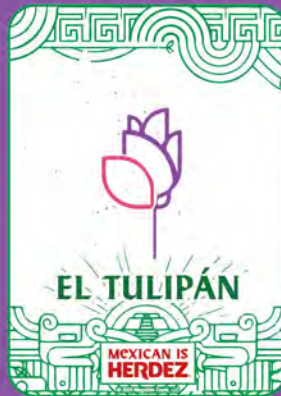
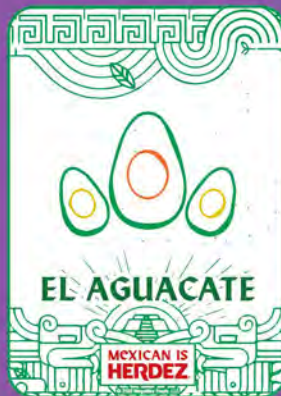
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LOTERÍA TABLA BOARD 1



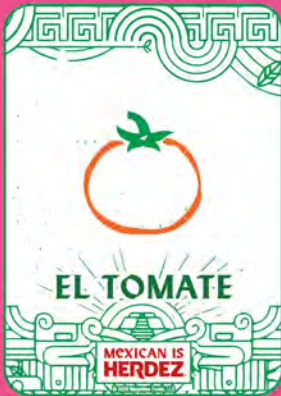
LOTERÍA TABLA BOARD 2



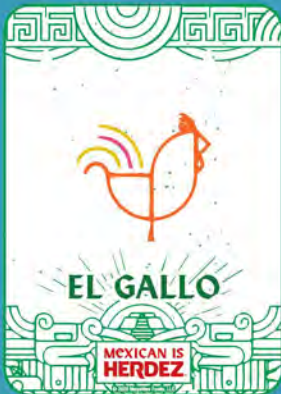
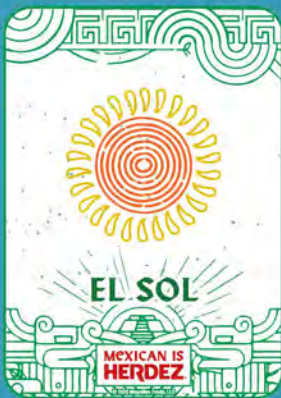
LOTERÍA TABLA BOARD 3



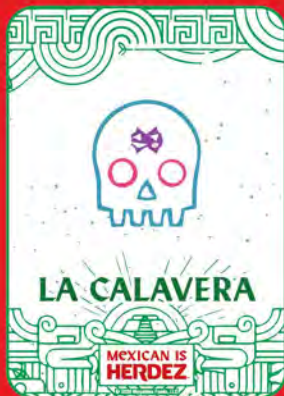
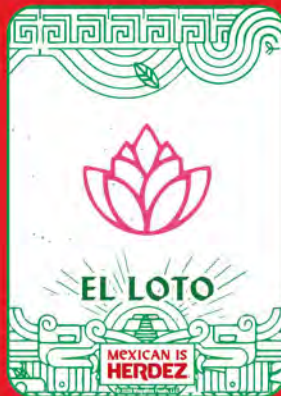
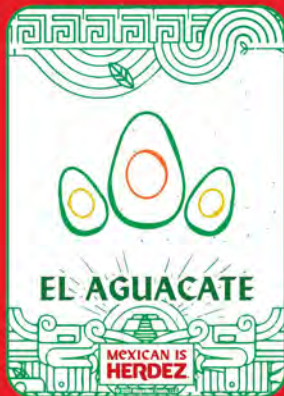
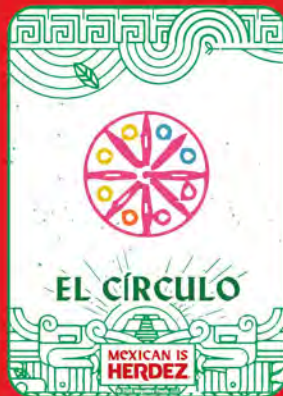
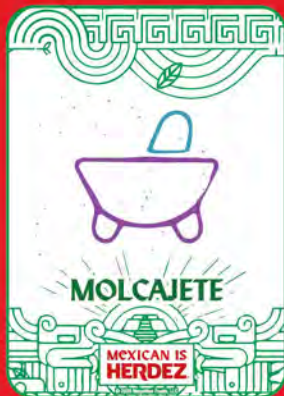
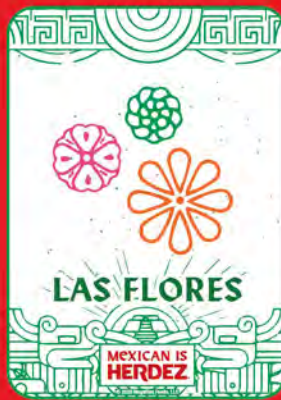
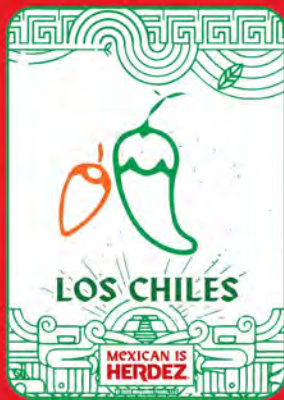
LOTERÍA TABLA BOARD 4



LOTERÍA TABLA BOARD 5



LOTERÍA TABLA BOARD 6



LOTERÍA TABLA BOARD 7



LOTERÍA TABLA BOARD 8

